



Attachment F | WayFinders

Google analytics July 1 to December 31, 2023

City	Users	New Users
Minot	173	162
Minneapolis	47	47
Las Vegas	40	40
Bismarck	37	34
Chicago	30	28
Fargo	30	28
Cheyenne	16	16
Moses Lake	15	15
Dallas	14	14
San Antonio	13	13
Cleveland	7	7
Des Moines	7	7
New York	7	6
Phoenix	7	7
San Jose	6	6
Singapore	6	5
Washington	6	4

Engagement Sessions

578

Average Engagement Rate

37.56%

Average Engaged Session Per User

.51

Average Engagement Time

47 seconds

Newcomer Leaders

5

Newcomer Engagements Made from Leads

2

WayFinders

25